LYCRA®

FREEF!T®
TECHNOLOGY



The LYCRA Company

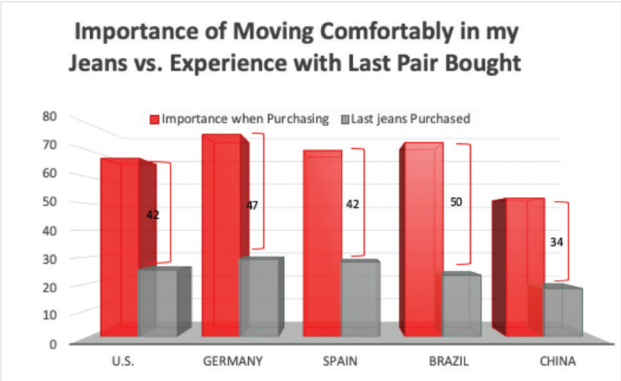


FREEF!T™
TECHNOLOGY

LYCRA® FREEF!T® Technology

ATTRIBUTES	KEY BENEFITS
Soft, easy stretch	Garments are easy to put on & comfortable to wear
Low growth	Garments keep their shape
Soft hand	Feels good
Wider fit window	Potential for fewer sizes

In a recent study commissioned by The LYCRA Company, female respondents indicated being able to move comfortably in their jeans was an important purchase criteria, but there was a gap between expectations and experience:



LYCRA® FREEF!T® technology was developed to address this gap.

HOW IT'S DONE

LYCRA® dualFX® yarns are treated by a patented process and woven in an open structure to achieve soft, easy stretch.

ELIGIBLE HANGTAGS



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