EMBRACE THE HEAT



COOLMAX®

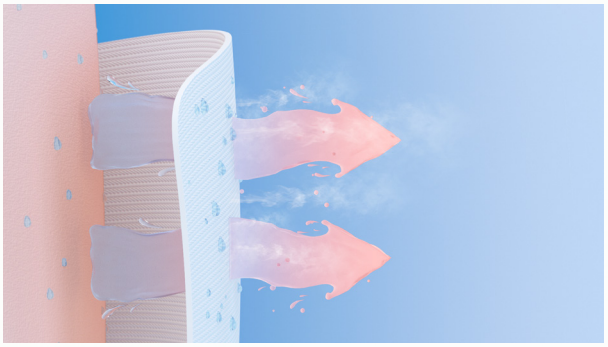
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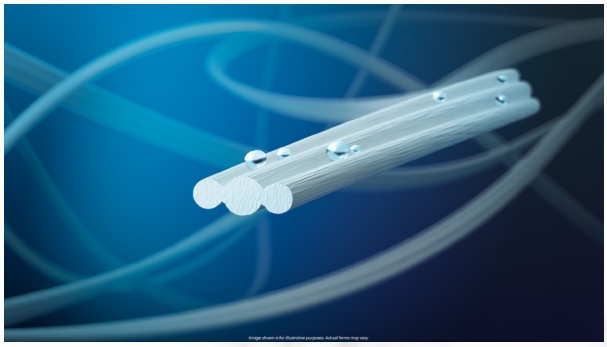
EMBRACE THE HEAT

COOLMAX® brand technology solutions, backed by distinctive new consumer oriented branding, can be used across a broad product range covering most fabric applications. Fabrics made with COOLMAX® brand technology can be tailored to meet the end user's performance needs and are certified to ensure class-leading performance regardless of supply source.

ENGINEERED FOR EVERYDAY COMFORT AND PERFORMANCE

Fabric made with COOLMAX® fiber transports moisture away from the body to keep the wearer cool and dry, helping to optimize performance.





BENEFITS

- Fabric certification processes help ensure consistent high performance regardless of supply source
- Easy-care
- Good moisture management and wicking performance
- Good air permeability
- Good fabric stability
- Permanent moisture management performance

RECOMMENDED END USES

- Socks
- Denim and bottoms
- Ready-to-wear and outdoor shirting
- Ready-to-wear and sportswear tops
- Sportswear bottoms
- Bedding
- Cycling pads and shoe soles
- Intimate Apparel

When you select COOLMAX® brand, you can be confident you are making the right choice. With over 30 years' experience keeping consumers cool and dry, our products offer outstanding quality, dependability, and performance. The COOLMAX® brand has a history of driving innovation and providing marketing and communications support throughout the value chain.

For more information, please contact your representative from The LYCRA Company or visit COOLMAX.com.

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