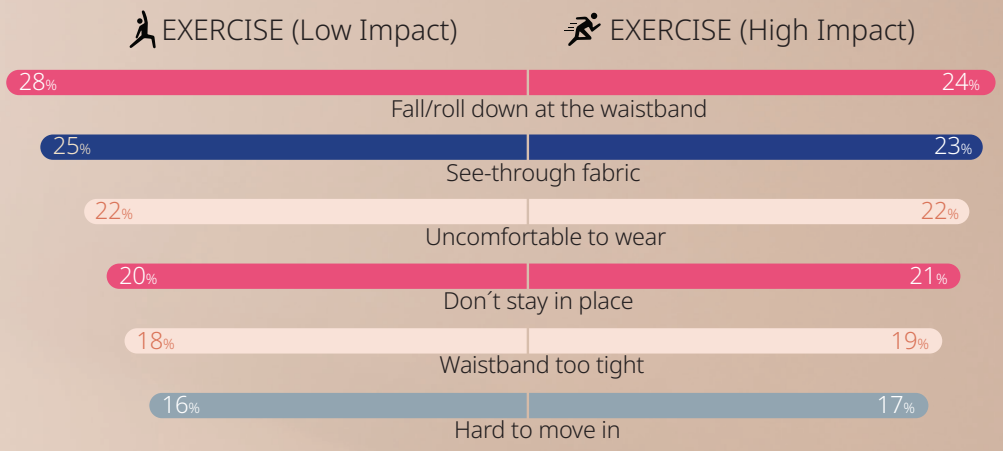

Choose the Power To Adapt, Level Up Your Collections
Patent-pending LYCRA® ADAPTIV fiber creates activewear with a soft, easy stretch that helps garments stay in place, offering a second skin fit, improved comfort in motion, and high holding force for enhanced compression and shaping. By creating activewear that enables inclusive and simplified sizing that's easy to put on and take off, you can appeal to consumers and athletes across a wide variety of activities.
Choose LYCRA® ADAPTIV fiber.
LYCRA®
ADAPTIV
LYCRA.COM/ADAPTIV

Choose the Power To Adapt, Level Up Your Collections

LYCRA® ADAPTIV

Key pain point/Frustrations



Understanding the Needs and Pain Points in Wearing Leggings, Walnut, 2021.

OUR SOLUTION

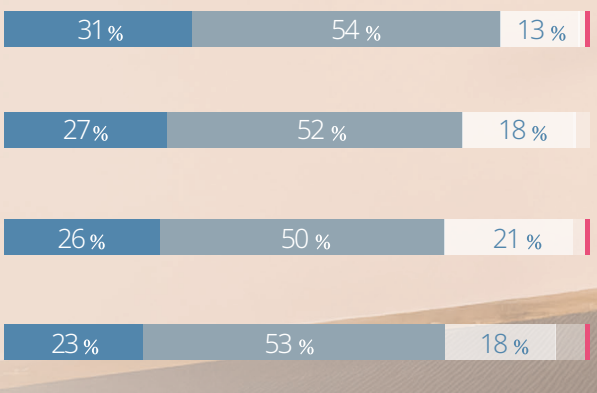
This revolutionary patent-pending polymer proactively adapts its unique chemistry to meet functional needs. At rest, the polymer adapts its compressive force to deliver the right fit, shape and control. Then when we move, and our needs change, the polymer again adapts its compressive modulus in a way that delivers what's needed: comfort in motion, stays-in-place and second-skin effect.

CONSUMER BENEFITS

Groundbreaking LYCRA® ADAPTIV fiber creates activewear garments with:

- Improved comfort in motion
- Stay in place performance
- Size inclusivity
- Second-skin effect
- Compression and shaping effects.

CONSUMERS ARE EXCITED AND WILLING TO BUY GARMENTS WITH OUR LYCRA® ADAPTIV FIBER





Understanding the Needs and Pain Points in Wearing Leggings, Walnut, 2021.

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