

Game Changer Now for All.

LYCRA® ADAPTIV fiber offers next-generation comfort, fit and flexibility. If you're interested in offering jeans with inclusive and simplified sizing that adapt to fit a range of body types, this is the fiber for you! It also offers the potential to reduce returns and increase consumer satisfaction and brand loyalty.

Choose LYCRA® ADAPTIV fiber.

Be Human.Kind.

LYCRA® ADAPTIV

LYCRA.COM/ADAPTIV

Game Changer Now for All.

LYCRA® ADAPTIV FIBER

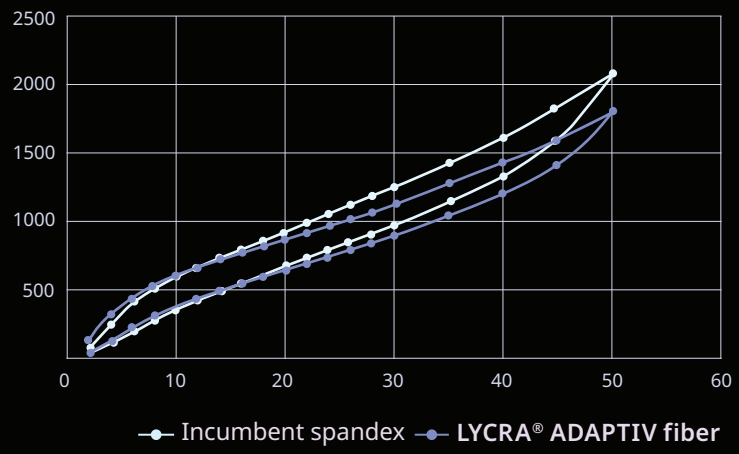
This revolutionary patent-pending polymer proactively adapts its unique chemistry to the wearer's functional needs: at rest, the polymer adapts its holding force to deliver the right fit, shape and control. In motion, as the wearer's needs change, the polymer adapts its elastic modulus in a way that delivers what's needed: improved comfort in motion, inclusive sizing and second skin effect.

Benefits

The revolutionary polymer behind LYCRA® ADAPTIV fiber engineers denim garments with:

- Easy and soft stretch
- On-line shopping experience
- Fit flexibility
- Durable and longer wear life
- Shape retention

COMPARATIVE STRESS-STRAIN CURVES

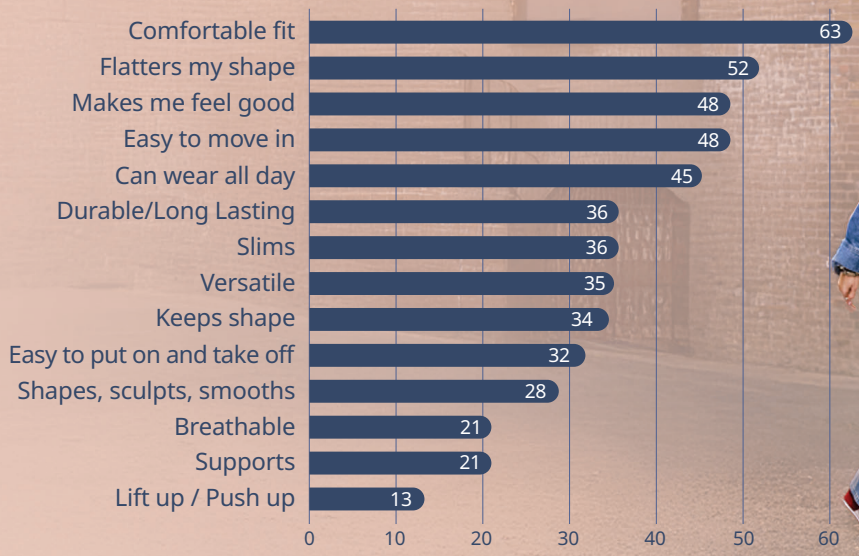


Garments made with fabrics containing LYCRA® ADAPTIV fiber have a unique stress-strain profile that supports freedom of movement with comfortable holding power in comparison to garments made with standard spandex.

*Stress-strain curve reflects the relationship to how much force is required to elongate/stretch a material

CONSUMER SURVEY

Comfort is the most popular reason for wearing a favorite pair of jeans.





LYCRA® Brand Consumer Survey April 2023

© 2025 The LYCRA Company. LYCRA® is a trademark of The LYCRA Company.